

Message Text

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PAGE 01 SANTIA 01719 211947Z

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FM AMEMBASSY SANTIAGO

TO USIA WASHDC

INFO SECSTATE WASHDC 2584

AMEMBASSY BUENOS AIRES

AMEMBASSY BOGOTA

AMEMBASSY SAN JOSE

AMEMBASSY MADRID

AMEMBASSY PANAMA

AMEMBASSY MEXICO

AMEMBASSY CARACAS

UNCLAS SANTIAGO 1719

USIAC

REF: SANTIAGO 1387-U (SENT ONLY TO USIA)

1. PRESS SAYS JUST CONCLUDED FOURTH ANNUAL MEETING OF IBERO-AMERICAN TELEVISION ORGANIZATION (OTI) HERE CREATED IBERIAN-AMERICAN NEWS SERVICES WHICH WILL HAVE ITS HEADQUARTERS IN SPAIN AS MOST FEASIBLE POINT OF CONTACT BETWEEN EUROPE AND LATIN AMERICA. ACCORDING TO "EL MERCURIO", SERVICE WILL HAVE ITS LATAM COORDINATION CENTER IN PANAMA WHICH WILL HAVE RESPONSIBILITY FOR MAINTAINING CONTACT WITH SOUTHERN HEMISPHERE COUNTRIES. CLAIMS THIS WILL ENABLE LATIN AMERICAN JOURNALISTS SEND THEIR COVERAGE TO REST OF WORLD" WITHOUT INTERMEDIARIES".

2. GROUP ALSO DECIDED ELIMINATE MIDDLEMEN IN TRANSMISSION OF IMPORTANT SPECTACLES LIKE PAN AMERICAN GAMES, WORLD (SOCCER) FOOTBALL CUP, AND OLYMPICS, RENTING A SATELLITE CHANNEL FOR PURPOSE. TRANSMISSION SYSTEM ARE TO BE MADE UNIFORM.

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PAGE 02 SANTIA 01719 211947Z

3. ANNOUNCED HOLDING IN BUENOS AIRES ON APRIL 12 OF FIRST

IBERIAN-AMERICAN FOLKLORE FESTIVAL ON NON-COMPETITIVE BASIS.

4. A SPOKESMAN WAS QUOTED BY PAPER AS SAYING OTI IS CARRYING OUT SERIES OF CAMPAIGNS IN SUPPORT OF UNESCO, AND THAT GROUP IS ASSOCIATED WITH UN THROUGH UNESCO. " EL MERCURIO" CALLS OTI NON-PROFIT, APOLITICAL ORGANIZATION.

5. PAPER SAYS ANNUAL OTI FESTIVAL, "MUSICAL EVENT HAVING GREAT IMPORTANCE IN HISPANIC WORLD", TO BE HELD IN PUERTO RICO. NO DATE GIVEN.

6. GUILLERMO CANEDO OF MEXICO LISTED AS OIT PRESIDENT.

7. OTI MEMBERS, ACCORDING "EL MERCURIO", INCLUDE ALL COUNTRIES OF AMERICAS, PLUS SPAIN, PORTUGAL AND SPANISH-LANGUAGE STATIONS IN USA AND ENGLAND.
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